

## **Ste. Michelle Wine Estates Named National Sales Partner for Trothe and Sagebreaker**

### **Partnership Expands Reach of Andrews Family Vineyards' Acclaimed Washington Wine Brands**

**WOODINVILLE, Wash. (September 29, 2026)** – Ste. Michelle Wine Estates today announced a new partnership with Andrews Family Vineyards under which Ste. Michelle will serve as the national sales agency and direct-to-consumer provider for Trothe and Sagebreaker, two highly acclaimed wine brands rooted in Washington's renowned Horse Heaven Hills AVA. The partnership reflects Ste. Michelle's continued strategy to collaborate with leading wineries and growers while elevating the profile of Washington and Pacific Northwest wines on a national stage.

**Trothe** and **Sagebreaker** are the vision of fourth-generation farmer and vineyard owner Jeff Andrews and are sourced exclusively from the Andrews family's vineyards in Horse Heaven Hills. With vineyard plantings dating back to 1980, the Andrews family has helped shape Washington winegrowing, supplying fruit to many of the region's most respected wineries, including Ste. Michelle. Andrews Family Vineyards has farmed estate vineyards in Horse Heaven Hills since 1994, focusing on meticulous vineyard management and wines that express the character of one of Washington's premier winegrowing regions.

"As family-owned companies deeply rooted in the Pacific Northwest, we share a commitment to quality, stewardship, and advancing the reputation of Washington wine," said Court Wyckoff, proprietor of Ste. Michelle Wine Estates. "The Andrews family has helped shape Washington winegrowing for decades, and Trothe and Sagebreaker reflect the exceptional vineyards, craftsmanship, and values behind that legacy. We're proud to help introduce more consumers to these remarkable wines."

The partnership builds on the longstanding relationship between the Wyckoff and Andrews families, and their shared commitment to advancing Washington wine.

"Trothe and Sagebreaker were founded on our family's belief that Washington produces some of the best wines in the world," said Jeff Andrews. "This partnership allows us to share the character of Horse Heaven Hills with more consumers while remaining true to the values, stewardship, and pursuit of excellence that have guided our family for generations."

#### **A Distinctive Expression of Horse Heaven Hills**

**Trothe** represents Andrews Family Vineyards' highest expression of Cabernet Sauvignon

and Sauvignon Blanc from estate vineyards in Horse Heaven Hills. Founded on the belief that Horse Heaven Hills can produce wines among the world's finest, Trothe has earned widespread critical acclaim, including numerous scores of 95-99 points from leading wine publications and recognition among the highest-rated wines in Washington.

**Sagebreaker** offers a more accessible expression of the Andrews family estate while maintaining the same commitment to vineyard quality and regional character. Inspired by the rugged beauty and farming heritage of Horse Heaven Hills, Sagebreaker is crafted for premium restaurant and retail channels. The inaugural nationally distributed wine will be the 2023 G-41-BDX Bordeaux-style blend.

### **National Distribution and Tasting Salon Planned for Fall 2026**

Ste. Michelle and its distributor partners are targeting a limited national release for Trothe and Sagebreaker in the fall of 2026. Ste. Michelle Wine Estates will lead sales, distributor management, marketing and direct-to-consumer operations to grow awareness and access to Trothe and Sagebreaker in key luxury wine markets.

In December, Chateau Ste. Michelle plans to introduce Trothe through a dedicated **tasting salon experience at its Chateau in Woodinville**, giving guests access to one of Washington's most acclaimed luxury wine portfolios while further elevating the Chateau's collection of ultra-premium tasting experiences.

### **About Trothe**

Trothe is a luxury Washington wine brand founded by the Andrews family and sourced exclusively from the Andrews family's vineyards in Horse Heaven Hills. Produced in limited quantities, Trothe wines are guided by winemaker Ray McKee's uncompromising pursuit of excellence and a commitment to expressing the distinctive character of one of Washington's premier winegrowing regions.

### **About Sagebreaker**

Sagebreaker is a Washington wine brand inspired by four generations of farming in Horse Heaven Hills. Crafted by the team behind Trothe, the wines honor the Andrews family's agricultural heritage while offering a fresh expression of the estate's vineyards and winemaking philosophy.

### **About Ste. Michelle Wine Estates**

Ste. Michelle Wine Estates is a Pacific Northwest icon and Washington state's original premium wine company. With roots dating back to 1933, Ste. Michelle helped define American fine wine, earning recognition as one of the nation's most respected premium wine producers. Today, our wines are enjoyed across all 50 states and in more than 100 countries around the world.

Locally owned by the Wyckoff family of Eastern Washington, Ste. Michelle Wine Estates is dedicated to crafting exceptional wines that reflect the distinctive character of Washington and Oregon's renowned growing regions. Our award-winning portfolio includes Chateau Ste. Michelle, 14 Hands, Columbia Crest, Liquid Light, ESTIVAL, ETHOS, Spring Valley Vineyard, and Northstar of Washington. Ste. Michelle Wine Estates also serves as the sales agent for Oregon wineries A to Z Wineworks, Erath and REX HILL, and for Trothe and Sagebreaker from Washington's Horse Heaven Hills AVA.